SOY CHECKOFF[SM]

THE POWER OF YOUR SOY INVESTMENT

GLOBAL DEMAND. LOCAL RETURN.

The value of your state and national Soy Checkoff is *stronger than ever*.

IN THE LAST 5 YEARS, YOUR INVESTMENTS HAVE...

CREATED JOBS AND GROWN THE ECONOMY

$9.8B
added to the U.S. GDP

30,932
U.S. jobs created

~$1B
generated in tax revenue in 2023 alone

$36M county
$244M state
$655M federal

$2.6B*
in U.S. employment income

DRIVEN DEMAND FOR U.S. SOY

1.8B* BUSHELS

OR 18% INCREASE IN U.S. SOYBEAN EXPORTS

Increase in meal exports by 5.2M short tons and oil exports by 3.4B pounds

1B BUSHELS

OR 9% INCREASE IN DOMESTIC DEMAND

Increase in meal demand by 10M short tons and oil demand by 4.6B pounds

DELIVERED VALUE TO YOUR FARM

$12.30
return for every $1 invested

AT LEAST 4.5-TO-1 RETURN ACROSS FOUR CATEGORIES:

1. Export market development
2. Domestic demand-enhancing research
3. On-farm production research
4. Soybean promotion

LEARN MORE AT UNITEDSOYBEAN.ORG

* Export initiatives supported by United Soybean Board, Qualified State Soybean Boards, the U.S. Soybean Export Council and USDA Foreign Agricultural Service.
Source: Kaiser, H.M. 2024. An Economic Analysis of the United Soybean Board and Qualified State Soybean Boards' Demand- and Supply-Enhancing Programs. Cornell University.

GROWN FOR GREATNESS